

### AICTE Mandatory Disclosure 2025-26

#### 1. Mandatory Disclosure

- a. AICTE File No. : F.No. South-  
West/144639844567/2025/EOA
- b. Date & Extension of Approval Granted : 3<sup>rd</sup> January, 2025
- c. Period of Last approval : 1 Year (2025-26)

#### 2. Name of the Institution

- a) Sahridaya Institute of Management Studies P.B. No:19, Kodakara, Thrissur - 680684  
Mob: 7025 16 53 33 (L) 8113 03 11 22
- b) info@sahridayasims.ac.in

#### 3. Type of Institution

- Type of Institution : Private Self-Financed
- Category (1) of the Institution : Minority
- Category (2) of the Institution : Co-Ed

#### 4. Name and address of the Trust/Society/Company and the Trustees

- a) Irinjalakuda Diocesan Educational Trust Catholic Bishop's House, Irinjalakuda - 680  
121 Ph:0480 - 2830721, 2826820
- b) E-mail : bphijk@eth.net

#### 5. Name and Address of the Director

- a) Dr. Dhanya Alex
- b) Sahridaya Institute of Management Studies P.B. No:19, Kodakara, Thrissur - 680684 Mob:  
9745187766
- c) E-mail: director@sahridayasims.ac.in

#### 5. Name of the affiliating University

- a) University of Calicut

#### VISION

To be an exemplary institute moulding competent and socially responsible business leaders who drive meaningful change

#### MISSION

To develop professionally competent and socially responsible individuals through character centric education that integrates management theory with practice (M1), fosters analytical rigour (M2), creative thinking (M3), and upholds ethical and societal values (M4)



## 6. Board of Governors

### a) Members of the Board and their brief background

### b) <https://sahridayasims.ac.in/Board-of-Governors/>

1. Mar Pauly Kannookadan, Chairman IDET
2. Rev. Msgr. Fr. Wilson Erathara, Manager IDET
3. Rev. Fr. Seejo Irimapan, Secretary IDET
4. Rev. Fr. Lijo Kongoth, Treasurer IDET
5. Rev. Dr. Jino Johny M, Executive Director SIMS
6. Dr. Dhanya Alex, Director SIMS, (Member Secretary)
7. Fr. Georgy Thelappilly, Finance Officer, SIMS
8. Rev. Dr. Antu Alappadan, Exe. Director, St. James Hospital & St. James Medical Academy, Chalakudy
9. Dr. Anandakuttan B Unnithan, IIM Kozhikode.
10. Dr. Manoj Menon, Professor, Rajagiri School of Management, Kochi.
11. Dr. Benny Joseph, CEO, Jubilee Mission Hospital & Research Centre, Thrissur
12. Dr. Sam Thomas, Professor and Dean, School of Management Studies, CUSAT
13. Ms. Surya Ramkumar My Zenith, Dubai, UAE
14. Sri. Ajayan C, Additional Secretary to Government, Higher Education Department
15. Dr. Vasudevan T M, Professor, Department of Library and Information Science, University of Calicut

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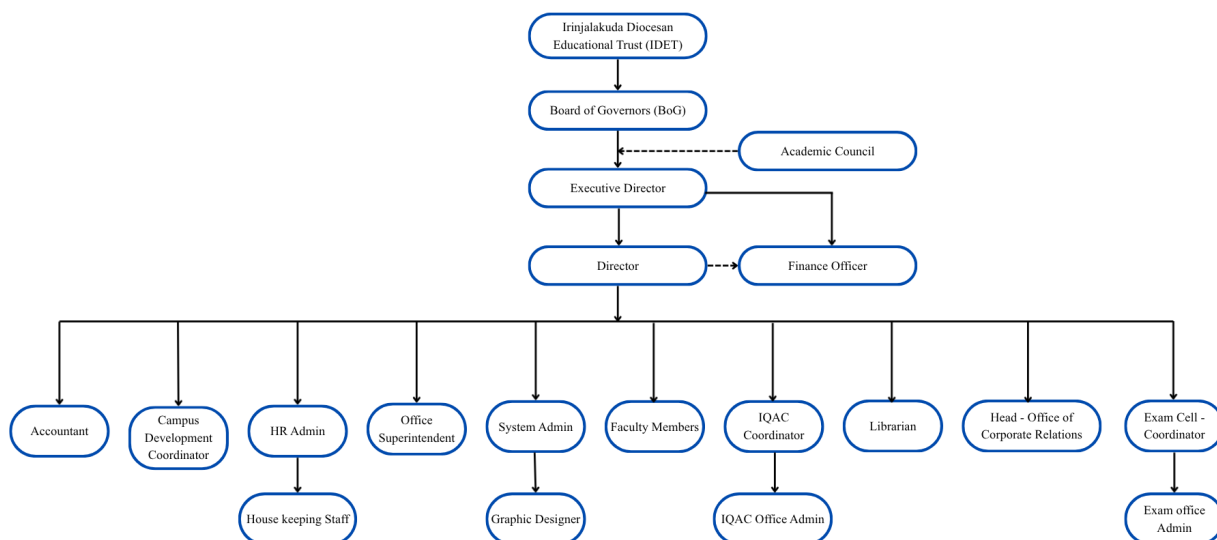


## 7. Academic Council

- 1 Rev.Dr. Jino Johny M., – Executive Director, SIMS
- 2 Dr. Dhanya Alex – Director, SIMS & Member Secretary
- 3 Dr. Simon Jacob C. – IQAC Head, Professor, SIMS
- 4 Rev. Dr. Binoy Thomas - Associate. Professor, SIMS
- 5 Prof. L. S. Ganesh – Professor (Emeritus), DoMS, IIT Madras & Vice Chancellor, ICFAI Foundation
- 6 Dr. Chandrasekhar Menon – Founder Director, SwiftMBA & Director, Global Institute of Healthcare Analytics
- 7 C.A. Cheeran Varghese – Chartered Accountant, Cheeran Varghese & Co., Thrissur
- 8 Dr. Sriji E. S. – Assistant Professor, DoMS, SSNCE, Chennai
- 9 Dr. S. Srinivasan – Assistant Professor, DoMS, IIT Madras
- 10 Mr. Joseph Joshy C. J. – Chief General Manager & CTO, FinTech Department, IFSCA, India
- 11 Ms. Pushpam T. Davis – Alumna, SIMS; Assistant Professor, Saintgits Institute of Management, Kottayam
- 12 Dr. Joseph Cheriyan – Professor (Emeritus), University of Notre Dame, USA
- 13 Dr. Justin Paul – Professor, University of Puerto Rico, USA; Dean & Provost, NMIMS School of Business Management, Mumbai
- 14 Mr. Rajesh Joy – Head, Global Support BOS, Ericsson Inc.

- Frequency of the Board Meeting and Academic Advisory Body Yearly.

## 8. Organizational Chart and Process



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## 9. Nature and Extent of Involvement of Faculty and Students in academic affairs / improvements

- An initiative is taken by Library to help students to learn several online.
- AIMA -BIZLAB, NISM certifications
- Courses in Coursera /edX/NPTEL platforms.
- Participation in Business plan competitions.
- Scholarships for students.
- Industry exposure to students through internships in industry, industrial visits.
- Participation in Business plan competitions.
- Data Analytics.
- Linguaskills
- Mentoring, Outbound Training, Industry Talks.

## 10. Mechanism/ Norms and Procedure for democratic/ good Governance

**IQAC is formed to maintain and continuously ensure the quality of academic activities of SIMS.**

- Establishment of Online Grievance Redressal Mechanism

<https://sahridayasims.ac.in/committees-grievance-redressal-committee/>

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### Grievance Redressal Cell Contacts:

Name	Designation	Appointed as	Mobile Number	Email ID
Dr. Dhanya Alex	Director	Chairperson	9745187766	director@sahridayasims.ac.in
Rev. Dr. Jino Johny Malakkaran	Assoc. Professor	Senior Faculty Member	8078363748	jinoachan@sahridayasims.ac.in
Dr. Simon Jacob.C	Professor	Senior Faculty Member	8075937459	simonjacob@sahridayasims.ac.in
Ms. Deepthy K Kumar	Assist. Professor	Senior Faculty Member	9446000097	deepthy@sahridayasims.ac.in
Ms. Jasna P M	Student	Special Invitee	7306127593	jasnapm08@gmail.com

- Internal Quality Assurance Cell: <https://sahridayasims.ac.in/about-iqac-2/>

### Student Feedback on Institutional Governance/ Faculty Performance Parents Teachers Meeting in Each Semester.

Students Feedback received through yearly evaluation process.

### Grievance Redressal Mechanism for Faculty, Staff and Students.

Our Grievance Redressal Committee (GRC) ensures that concerns related to academic issues, administrative matters, harassment, discrimination, or any workplace conflicts are addressed promptly and impartially.

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### Objectives of the Grievance Redressal Committee

- Provide a structured mechanism for resolving grievances
- Ensure fairness, confidentiality, and timely action
- Promote a harmonious and professional learning environment
- Uphold the rights and dignity of students and staff

**Grievance Redressal Committee Coordinator:** Prof. Deepthy K. Kumar

**Grievance Committee formed and online forms are available to raise complaints.**

Our website link is :- [Grievance Redressal Committee - Sahrdaya Institute of Management Studies \(SIMS\)](http://www.sahrdayasims.ac.in/Grievance-Redressal-Committee-Sahrdaya-Institute-of-Management-Studies-SIMS)

### Committee Members responsibilities:

- Arranges the meeting for the committee members periodically.
- Maintains minutes for every meeting held with committee members.
- Make resolutions during gathering of committee members.
- Provides environment for lodging the complaints from the staff.
- Furnish report on grievance redressal position to the principal.
- Every grievance is expected to be resolved within a reasonable period.

### Procedure for lodging a complaint:

- ✓ A faculty/staff may present his/her grievance orally and in writing to the convener not later than 60days after the grievance arose. The convener to whom the grievance is presented may discuss the matter with higher-level supervisors settle the grievance.
- ✓ If the faculty/staff is not satisfied with the decision of the committee or fails to receive an answer from him/her within five (5) working days, the employee will take the grievance to the Director of Human Resource Development within 10 working days

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- ✓ The Director of Human Resources shall send a copy of the grievance to the Grievance Redressal Committee. The grievance shall be responded to by the Grievance Committee within 5 working days after such filing. The Director of Human Resource Development, along with the Grievance Redressal Committee members will attempt to resolve the grievance through conference, negotiation and agreement. The decision of the Grievance Redressal Committee shall be in writing with copies sent to the employee.
- ✓ The grievant has the right to appeal the determination of the Director of Human Resources to the Executive Director by filing a written statement of such appeal within 5 working days after the issuance of the decision in Step 2. The Executive Director or his/her designee, the Director of Human Resources, and the grievant will attempt to resolve the grievance through conference, negotiation and agreement. The Executive Director or his/her designee shall issue his/her determination within 5 working days subsequent to the conference.

### Procedure for redressal of grievances:

- While dealing with the grievance, the committee at all levels will observe law of natural justice and hear the complainant and concerned people. While passing an order on any Grievance at any level the relevant provisions of Act/Regulations should be kept in mind and no such order should be passed in contradiction of the same.

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### 11. Establishment of Anti Ragging Committee/Squad List

<https://sahridayasims.ac.in/committees-anti-ragging-cell/>

Sl. No.	Committee Type	Name of Committee Member	Profession	Mobile Number	Email Address
1	Anti-Ragging Committee	Dr. Dhanya Alex	Director SIMS	8590055064	<a href="mailto:director@sahridayasims.ac.in">director@sahridayasims.ac.in</a>
2	Anti-Ragging Committee	Mr. Roy V	C I of Police Kodakara	9497962533	<a href="mailto:shokdktrsrll@kerala.gov.in">shokdktrsrll@kerala.gov.in</a>
3	Anti-Ragging Committee	Mr. Rajan	Reporter	9446619609	<a href="mailto:rajan@gmail.com">rajan@gmail.com</a>
4	Anti-Ragging Committee	Fr. Sinu Arimbooparambil	Counselling	8589835554	<a href="mailto:sinupaul1986@gmail.com">sinupaul1986@gmail.com</a>
5	Anti-Ragging Squad	Ms. Deepthy K Kumar	Asst. Professor	9446000097	<a href="mailto:deepthy@sahridayasims.ac.in">deepthy@sahridayasims.ac.in</a>
6	Anti-Ragging Squad	Mr. Noyal Wilson	Asst. Professor	9895460109	<a href="mailto:noyal@sahridayasims.ac.in">noyal@sahridayasims.ac.in</a>
7	Anti-Ragging Squad	Mr. A L Biju	Parent	8494817930	<a href="mailto:bjuarimpully@gmail.com">bjuarimpully@gmail.com</a>
8	Anti-Ragging Squad	Ms. Jeeva Sajeevan	Parent	9847681580	<a href="mailto:avjeeva01@gmail.com">avjeeva01@gmail.com</a>
9	Anti-Ragging Committee	Mr. Calvin Joy	Student	7025165333	<a href="mailto:info@sahridayasims.ac.in">info@sahridayasims.ac.in</a>
10	Anti-Ragging Committee	Ms. Aleena Biju	Student	8139844571	<a href="mailto:info@sahridayasims.ac.in">info@sahridayasims.ac.in</a>
11	Anti-Ragging Committee	Ms. Savitha Baby	Non-teaching Staff	9061118555	<a href="mailto:academics@sahridayasims.ac.in">academics@sahridayasims.ac.in</a>

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# SAHRDAYA

## INSTITUTE OF MANAGEMENT STUDIES



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Kerala, India.  
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### OMBUDSMAN & ANTI-RAGGING

#### ANTI-RAGGING

Sr.No.	Particulars	Status
1.	Constitution of Anti-Ragging Committee:	Yes
2.	Constitution of Anti-Ragging Squad:	Yes
3.	Affidavit obtained from all Students:	Yes
4.	Affidavit obtained from parents of all the students:	Yes
5.	Affidavit obtained from students staying in Hostel:	Yes
6.	Affidavit obtained from parents of students staying in Hostel:	Yes
7.	Appointment of Counselors:	Yes

#### 12. INTERNAL COMMITTEE

#### INTERNAL COMMITTEE (IC) DETAILS

SL. No.	Committee Type	Name of Committee Member	Profession	Mobile Number	Email Address
1	Complaint Committee	Dr. Dhanya Alex	Chair Person	9745187766	director@sahridayasims.ac.in
2	Complaint Committee	Dr. Deepthy K Kumar	Member	9446000097	deepthy@sahridayasims.ac.in
3	Complaint Committee	Ms. Savitha Baby	Member	9061118555	<a href="mailto:academics@sahridayasims.ac.in">academics@sahridayasims.ac.in</a>
4	Complaint Committee	Mr. Noyal Wilson	Member	9895460109	noyalwilson@sahridayasims.ac.in
5	Complaint Committee	Mr. Yadhukrishnan	Student	7025165333	info@sahridayasims.ac.in
6	Complaint Committee	Ms. Jency Jiju	Member	7025165333	info@sahridayasims.ac.in
7	Complaint Committee	Mr. Mesger Geo	Member	9496371861	mesger@sahridayasims.ac.in
8	Complaint Committee	Ms. Kyrene Joshi	Student	7025165333	info@sahridayasims.ac.in
9	Complaint Committee	Mr. Govind B Nair	Student	7025165333	<a href="mailto:info@sahridayasims.ac.in">info@sahridayasims.ac.in</a>

Our website link is:- <https://sahridayasims.ac.in/committees-internal-committee/>

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### 13. SC/ST Committee

Committee	Name	Profession	Mobile No.	Mail I D
SC/ST Committee	Dhanya Alex	Chair Person	8590055064	<a href="mailto:director@sahrdayasims.ac.in">director@sahrdayasims.ac.in</a>
SC/ST Committee	Chinju Chandran S	Secretary	8714530455	<a href="mailto:chinju@sahrdayasims.ac.in">chinju@sahrdayasims.ac.in</a>
SC/ST Committee	Derin	Member	9567076777	<a href="mailto:derin@sahrdayasims.ac.in">derin@sahrdayasims.ac.in</a>
SC/ST Committee	Reshma Ramesh	Member	7012737385	<a href="mailto:reshma.ramesh48@gmail.com">reshma.ramesh48@gmail.com</a>
SC/ST Committee	Vidhukrishnan A R	Member	8714508259	<a href="mailto:vidhuar8@gmail.com">vidhuar8@gmail.com</a>
SC/ST Committee	P Govind	Member	8547720293	<a href="mailto:govindsivadas321@gmail.com">govindsivadas321@gmail.com</a>

### 14. INSTITUTION-INDUSTRY CELL DETAILS

INSTITUTION-INDUSTRY CELL DETAILS		
Name of Committee Member	Mobile Number	Email Address
Dr. Dhanya Alex	8590055064	<a href="mailto:director@sahrdayasims.ac.in">director@sahrdayasims.ac.in</a>
Mr. Joseph Bastian	8921712142	<a href="mailto:placement@sahrdayasims.ac.in">placement@sahrdayasims.ac.in</a>
Mr. Amson	9048308284	<a href="mailto:amsonsymon@sahrdayasims.ac.in">amsonsymon@sahrdayasims.ac.in</a>

### 15. Program: MBA

**\*Department wise Teaching Faculty: Detailed - AICTE - Bio-data Form**

### 16. Admission Quota: MBA

**Entrance Test/ Admission Criteria:** As per University Norms.

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### Admission Qualifications:

#### *a. Admission supervisory committee, Kerala*

Admission Supervisory/Fee Regulatory Committee for Professional Colleges (Headed by Hon'ble **Justice K K Denesan**). The committee oversees admissions of all professional colleges in the state of Kerala.

#### Head Office:

T.C. 15/1553-4, Prasanthi Buildings, M  
P Appan Road, Vazhuthacaud  
Thiruvananthapuram. Phone/Fax:  
0471-2335133 Ernakulam Office:  
Ram Mohan Palace  
Old High Court Building  
Ernakulam-682031 Phone/Fax: 0484-2394311

#### *b. University of Calicut:*

#### *Eligibility for admission*

Any student who has passed Higher Secondary Examination for UG course and for the PG admission degree of the University of Calicut (including degree programmes of SDE/ Open degree programme of SDE, University of Calicut) or that of any other University or institute or institution recognized by the UGC or AICTE. Programmes of other Universities or institutions shall be in 10+ 2+ 3 pattern (or 10+ 2+4) under regular stream. In all the cases, the student should have passed the bachelor degree examination with not less than 50 % marks in aggregate including the marks of languages if any (without approximation, that is, 49.9999 % is not eligible since it is less than 50%), is eligible for admission. However, SC/ST, OBC, and other eligible communities shall be given relaxation as per University rules.

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### For University Department or its Full time and Part time Centres:

The admission to the programme shall be made on the basis of the score in the entrance test called CMAT conducted by the All-India Council for Technical Education (AICTE) or KMAT conducted by Admission Supervisory Committee, Govt of Kerala or CAT conducted by consortium of IIMs. The marks of the Group Discussion, Personal Interview obtained by the candidates in the Plus Two /Pre degree examination put together in the following proportion:

The rank score shall be arrived at as follows:

- Entrance test scores out of 120
- Plus, Two / PDC marks out of 30
- Group discussion out of 25
- Personal Interview out of 25
- Total out of 200

The minimum required test score to be eligible for admission to MBA programme of this University is 10 % of the maximum of the respective entrance examinations for all candidates and 7.5% for SC/ST candidates. All entrance tests shall be considered at par and will be converted to a common denominator of 120 for the purpose of preparing rank list.

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### For Affiliated Management Institutes

For admission to MBA Programme in private management institutes affiliated to Calicut University Clause 3.1 of the regulation is applicable. Candidates while appearing for the selection must produce valid test score before the selection committee both for merit seats and management quota seats. During the month of March/April the University shall invite applications for admission to MBA programme under merit seats. Before the last date of receipt of applications for admissions, the candidate shall have obtained his/her Test Score and the score card shall be submitted along with the application on or before the last date of receipt of filled up application form each year. Based on the Test Score, the candidate shall be shortlisted for Group Discussion and Personal Interview at least thrice the number of seats or the actual number of applicants whichever is lesser shall be the number of candidates invited for Group Discussion and Personal Interview.

Out of the total seats, 50% shall be Merit Quota (Government Quota) and 50% shall be Management Quota. University shall conduct the Group Discussion and Personal Interview for merit quota seats in self-financing institutes and a common rank list shall be prepared, for all the self-financing institutes. Options will be collected by the university from the candidates during the counseling and will make allotment of candidates to different institutes on the basis of merit and according to the choice of the candidates, keeping all community reservation rules applicable as per rules of Government of Kerala rules. Based on this, allotment letter will be given by the University to the candidates and the college shall give admission to the candidates in the merit quota seats based on the allotment letter. Fees for these seats are fixed by the

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If sufficient candidates are not joining in the merit quota seats as per the University allotment letter, the college/institute shall report the matter to the University and with the written permission of the University, the college/institute may fill the seats from the rank list prepared by the University based on the Entrance and GD/PI conducted by the University. However, the management can collect only the fees fixed for the self-financing Centres run directly by the University. The management quota seats shall be filled up after preparing a rank list based on the CMAT/KMAT/MAT score. The private management institutes shall inform the Registrar, University of Calicut and also the Dean, Faculty of Commerce and Management Studies about the entrance test that the institute shall use for ranking candidates for Management Quota seats.

Admission shall be strictly based on the rank list or lists that the institutes prepare and publish based on the above. The institute shall send one copy each of such rank list or lists of the candidates admitted to the Registrar, University and the Dean, Faculty of Commerce and Management Studies within two weeks of its closing admission each year.

**Fees in rupees:** : Rs.3,88,500/- (Total fee for MBA program 2025-26 for 4 Semesters to pay in 4 instalments)

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### 17. Infrastructural Information

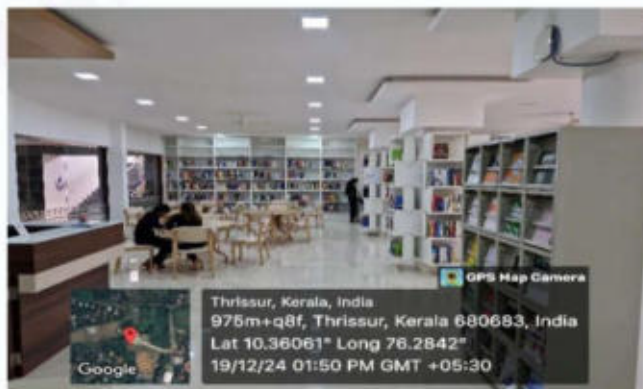
**Green Campus:** SIMS believes in learning from nature and sustaining it for posterity. The eco-friendly campus helps in inculcating a love for the color green. As schools go green, their students and employees will learn how to incorporate green ideas into their everyday lives. The trend of going green is becoming a way of life on college campuses and beyond.



**Classrooms:** SIMS is equipped with state-of-the-art infrastructural facilities, which combine the best of technology with modern facilities. The campus is WiFi enabled. The institute has airy, well-ventilated class rooms with spacious and comfortable seating facilities. All modern audio-visual teaching aids like Audio Visual Aids, LCD Projector, and TV, are employed while taking classes so as to make the classes more productive, informative and interesting.



**Library:** SIMS has a spacious reading room and a collection of the best books pertaining to the fields of Management, Law, Commerce, Accounting, Economics, and Encyclopedias. The Library has a wide repository of books, journals, CDs, newspapers, e-resources,



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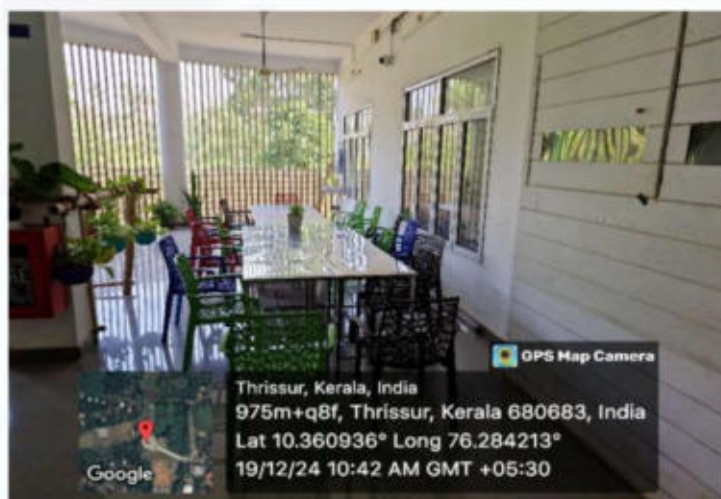
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previous years question papers etc. Special services such as Information Notification, photocopying facility, Reservation of books, DELNET, J Gate, Digital Repositories etc. The library provides open access to students through their class hours.

**Language Lab:** SIMS has a well-equipped language lab to enhance the communication skills of students thereby helping them to boldly face the professional world. The Language Lab has internet facility and is used as an aid in language teaching as well as for training students on communication skills. This very useful for students to learn English effortlessly and communicate eloquently.

**Cafeteria:** Students can catch up with their friends at the coffee shop or enjoy a wholesome meal at the cafeteria. Measures are undertaken to ensure that the food is nutritious, while being delicious and being prepared in the most hygienic conditions. The cafeteria offers exact replicas of restaurants in hotels creating a simulated effect with furniture and fixtures. The cafeteria provides respite from the day's hectic schedule. It is a zone of informal interactions.



### VISION

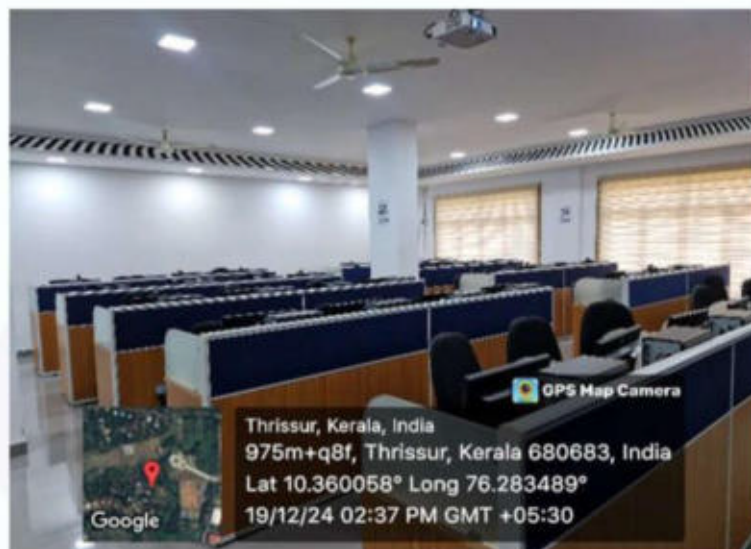
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**Computer Lab:** The Computer Centre has 60 workstations. The Computer Centre is equipped with computing facility with Dual Core computers connected through the Local Area Network. The high-speed internet connectivity of 40 mbps (24\*7) to access vast intellectual resources. These facilities are an integral part of the curriculum. Students are expected to use computers in their day-to-day study in order to meet the challenges of modern learning and to keep pace with global scenario. Students are provided training on MS Office- 2019 and Internet.



**Divyangjan facilities:** SIMS campus is Divyangjan friendly and caters to the needs of physically challenged students. Entrance ramps and bathrooms are available in the campus.



**Seminar Hall:** The College has a seminar hall's which is aesthetically designed where all the important workshops and seminars are held. The seminar hall is facilitated with the latest technology and is well-equipped with multimedia projectors. It can accommodate up to 200 students and interactive sessions are taken up by the management, faculty, staff & students. With such world class infrastructure, students can gain top notch education in a comforting environment.



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**AC conference halls:** The AC conference room provides an excellent setting for business meetings, conferences, presentations and corporate retreats. The conference room is technologically equipped with data, video and networking capability, Wi-Fi, large conference table, and comfortable seating. It is well-furnished, and air conditioned designed for academic meetings as well as for presentations and interviews. A boardroom in the ground floor caters to group discussions and interviews.



**Gymnasium:** The Sahridaya campus features a gymnasium and facilities for handball, basketball, volleyball, and netball matches. Everyone can practice the sport they love; over 20 sporting disciplines are on offer, including weekly training sessions led by qualified teachers. These facilities are open to the students and also to staff, who can therefore take part in their favorite sport as a leisure activity outside lecture hours.



**Parking facilities:** Parking facilities are provided for students and visitors on the campus as designated on the campus map. Motorcycle parking is permitted only in specially designated areas. Visitors on campus have to obtain temporary parking permits from security personnel.



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# SAHRDAYA

## INSTITUTE OF MANAGEMENT STUDIES



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**Incubation center:** Sahrdaya provides mastery in skills encourage and felicitate entrepreneurial skills and Ideas across all disciplines and establish ~~clubs~~ with Industries and entrepreneurs. The core of the Incubation center lies with the Entrepreneurial club (ED). The club conducts regular programs to guide students and use Incubation Center services to develop and customized products for commercialization.



### 18. Academic Sessions

Academic Sessions

: MBA

Examination System, Year /Semester

: Semester Pattern @ Two semesters per year

Period of declaration of results

: within 3 months after completion of the examinations

### 19. . Counselling / Mentoring

: Counselor in the college, mentoring done by faculty

Members on a regular basis in every semester.

### 20. Career Counseling

: Done during faculty regularly also by Placement dept.

### 21. Medical facilities

: Medical Room, also tie up with Shanthy hospital,

Kodakara

### 22. Student Insurance

: All Students are covered under Insurance Scheme

Scheme New India Insurance

Sum assured

: Rs. 1, 00,000/- for student who dies in accident

: Lifelong disability for the student Rs.50, 000/-

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### 23. Cultural activities & Sports

**A. Student Council:** The student council is the main interface between the student body, the faculty and administration. Its goal is to represent the student body in making the SIMS experience as rewarding and enjoyable as possible. This includes student feedback, planning social and academic events, Inter and Intra Management games, and placement. All student of SIMS are members of student association which is a member of the Thrissur Management Association (TMA).

**B. Clubs:** Student Clubs are a vital part of the SIMS Community experience that support the mission to educate leaders who make a difference in the world. Clubs conduct a variety of events such as workshops, guest lectures, and seminars that provide distinct opportunities for learning, networking, and socializing with corporate entities outside of the classroom. The various clubs are HR, Marketing, Entrepreneurship and Finance. Each student club offers activities like management games, quiz competitions, industry interactions and training programs.

**C. Rural Camp:** Students are introduced to a rural setting where they are exposed to a society, which lives in deprivation and need. Deprived of the comforts and convenience of daily living, the students come in contact with the society which struggles to find means for daily living. Students are to plan, coordinate and organize activities for improving or helping the community to find some solutions for the problems faced by the community. As they find solutions, they learn to manage with resource constraints. The camp combines rigorous work schedules and social gatherings.

**D. Talent Incubator:** Launched to nurture talents of students in different areas of management practices, this forum brings in discussions and presentations of current relevance. Programs include book reviews, news reading and group discussions.

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**E. Academic-Corporate integration:** SIMS has an academic schedule that creates a strong knowledge base at the same time offers opportunities applying them in the classrooms. Our future managers are equipped in essential skills through games, case studies and role plays, which give them an in-depth understanding of the current environment. Keeping this in mind, the students are given opportunities to interact with managers of various industries and so that they develop managerial skills through activities or thorough instruction.

**F. Communication Training:** An intensive communication program that focuses on developing language training, oral communication, presentation skills, group discussions, debates and interviews are offered throughout the program.

**G. News analysis:** News analysis is conducted on a daily basis on economic, political and social areas to help the students' aware of the present business and political scenario. This helps keep them to keep abreast of the latest developments in the corporate world. All students are subscribed with a business newspaper throughout the two years at SIMS.

**H. Meraki:** Meraki is an intra-collegiate fest conducted by SIMS. The objective of this fest is to provide hands on experience in order to participate in any inter- collegiate fest conducted at various colleges. The key events of this fest include Business Quiz, Finance game, HR game, Puzzle, and Marketing game. Both final year and 1st year students of and 2nd year students of SIMS jointly host and participate in this event.

**I. Yoga:** Yoga and mindfulness can support effective integration and function. SIMS students are offered Yoga training to connect to themselves and their community. Yoga provides students the access to calming power of their breath, develop focus & concentration, feel strong and confident through physical movement, and learn how to nurture themselves through relaxation. This training is very valuable for academics and for their future work places.

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#### 24. National conference:

The international conference on Management Research- Sahrdaya SIMS (ICMRS) is the national conference conducted by SIMS every year. ICMRS has been able to get papers on business and allied subjects year after year. This is due to the quality of the papers published in its proceedings. ICMRS is attended by faculty members and students of NBS as well as other colleges. ICMRS offers an excellent platform for discussion between students and faculty on various themes in management. The paper presentations have enabled several budding researchers to present their topics to a panel attended by experts, from academics and industry.

#### 25. Industrial Visits/Tours : Industrial Visits/Tours Arranged


#### 26. Alumni activities : Every year Alumni day is conducted

#### 27. Name of the Information Officer for RTI

Name of the Information Officer RTI : Dr. Dhanya Alex  
Designation : Director/Principal  
Phone Number : +918113031122 (L)  
Mobile : +918590055064  
Email : director@sahrdayasims.ac.in



Sahrdaya Institute of Management Studies



Dr. Dhanya Alex  
Director

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