

D 51904

Name.....

Reg. No.....

THIRD SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2018

(CUCSS)

M.B.A.

BUS 3C 20—SUPPLY CHAIN MANAGEMENT

(2016 Admissions)

Time : One Hour and a Half

Maximum : 18 Weightage

Section A

Answer all questions.

Each question carries 1 weightage.

1. Define Supply Chain Management.
2. What do you mean physical distribution ?
3. What do you mean material handling in supply chain ?
4. What is inventory management ?
5. What is warehouse ?

(5 × 1 = 5 weightage)

Section B

Answer any two questions.

Each question carries 2 weightage.

6. What is demand in supply chain ?
7. What are the decision phases in supply chain ?
8. What are the different means of transportation in logistics ?

(2 × 2 = 4 weightage)

Section C

Answer any one question.

Each question carries 3 weightage.

9. Explain the different types of obstacles in Supply Chain Management.
10. Write a brief note on Inventory Management.

(1 × 3 = 3 weightage)

Section D

Compulsory question.

11. Discuss the role and important role of logistics in Supply Chain Management.

(1 × 6 = 6 weightage)