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Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2024

(CUCSS)

M.B.A.

BUS 1C 05—ENVIRONMENT AND BUSINESS

(2016 Scheme)

Time : Three Hours

Maximum : 36 Weightage

Part A*Answer **all** the questions.**Each question carries 1 weightage.*

1. Explain Business Environment.
2. What is WTO ?
3. What is “Digital India” programme ?
4. What is fiscal policy ?
5. What is bio diversity ?
6. Explain Intellectual Property Rights.

(6 × 1 = 6 weightage)

Part B*Answer any **four** the questions.**Each question carries 3 weightage.*

7. Evaluate the various globalisation strategies.
8. Describe the impact of monetary policy on performance of a firm.
9. Explain the salient features of Foreign Exchange Management Act.
10. Explain sustainable development with respect to Indian business environment.
11. Explain environmental accounting.
12. Discuss on the importance of Green energy for sustainable development.

(4 × 3 = 12 weightage)

Turn over

Part C

*Answer any **three** the questions.
Each question carries 4 weightage.*

13. Examine the role of Public Sector in Indian Economy.
14. Explain the features of Competition Act 2002.
15. Critically examine the role of FDI in economic development of India.
16. Evaluate the impact of technology in Indian automobile industry.
17. Discuss the importance of environmental ethics on business.

(3 × 4 = 12 weightage)

Part D

*Case Study. Compulsory.
6 weightage.*

18. According to a Business Today report, "Resistance from domestic firms could delay Elon Musk's India debut. New Delhi is still weighing on cutting import taxes on electric vehicles (EVs) under a new policy proposed for carmakers that commit to local manufacturing and ease Tesla's entry into the market, a top government official told Reuters.

Local automakers are concerned about the possibility of Tesla entry in the market. India has been working on a proposed policy to slash a 100 % EV import tax to as low as 15 % for automakers that commit to investing and manufacturing in India eventually.

Deliberations over the import tax began after Tesla said it was interested in building a factory in India to produce an EV priced at \$24,000. around 25 % cheaper than Teslas current entry model. Tesla has also called for lower taxes on more expensive models it wants to sell in India. Reuters has reported.

A top bureaucrat at department for industry and trade promotion, said at the World Economic Forum meeting in Davos that Tesla would likely try to bring cars to the market in India in the range of \$24,000 to \$36,000 because they know- "that's where the volumes" will be available.

It is also considered that domestic automakers have pressed officials to not lower EV import taxes to protect local firms amid Tesla's possible entry plans. They have called for a level playing field between domestic and foreign EV automakers, saying India must promote local manufacturing".

Questions :

- a) Analyse the business environment faced by both Tesla and Indian domestic auto makers.
- b) Indian government has been pushing for 'Make in India', analyse the options before Indian government in this situation

(1 × 6 = 6 weightage)