

D 33171

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Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2023

M.B.A. (CUCSS)

BUS 1C 02—MANAGEMENT THEORY AND BUSINESS ETHICS

Time : Three Hours

Maximum : 36 Weightage

Part A*Answer all questions.**Each question carries 1 weightage.*

1. What is Unity of Command ?
2. What is Staff function ?
3. What is Defreezing ?
4. What are Hygiene factors ?
5. What is internal ethical relativism ?
6. Bring out the role of Ethics Committee.

(6 × 1 = 6 weightage)

Part B*Answer any four questions.**Each question carries 3 weightage.*

7. Explain behavioural approach.
8. Elaborate the benefits of MBO.
9. Explain the principles of delegation.
10. List down the merits and demerits of matrix organization.
11. Explain the role of independent directors in a company.
12. Explain different types of Conflicts ?

(4 × 3 = 12 weightage)

Turn over

Part C

*Answer any **three** questions.
Each question carries 4 weightage.*

13. Compare and contrast Theory X and Theory Y.
14. Critically evaluate participative theory of leadership.
15. "Corporate governance system is not a voluntary initiative". Comment.
16. Explain key aspects of Indian Ethos and Value system.
17. Explain the importance of virtual organizations in the present context.

(3 × 4 = 12 weightage)

Part D

Compulsory question.
Carries 6 weightage.

18. Satyendra Dubey was an Indian Engineering Service officer, he was the project director in the National Highways Authority of India NHAI. In 2002 he joined Indian Engineering Services and went on deputation to the National Highway Authority of India NHAI. He became a Project Director and responsible manager of the highway part of The Golden Quadrilateral Corridor Project. Dubey joined saw many irregularities in the financial department and these were some serious irregularities. He exposed this scam and even made the contractor to rebuild the six Kilometer road. This scam getting reviled and roads getting rebuild were proving to be huge loss for the Road Contract Mafia. On further investigation he found out that Companies are bending the rules for their profit. After few weeks he was transferred to Gaya. Even at Gaya he found many irregularities and large scale scam and use of worst quality material. He understood that the scam is not limited to one place and there are many big people including politicians are involved. He then thought to write a letter to Prime Minister Atal Bihari Vajpayee detailing the financial and contractual irregularities in the project. While the letter was not signed, he attached a separate bio-data so that the matter would be taken more seriously. Despite a direct request that his identity be kept secret and despite the letter's sensitive content, accusing some of Dubey's superiors, the letter along with bio-data was forwarded immediately to the Ministry of Road Transport and Highways. Soon Dubey received a reprimand: the vigilance office of NHAI officially cautioned Dubey for the impropriety of writing a letter directly to the Prime minister. After exposing the scam he became the number one target for the local road mafia and big politicians. On 27 November 2003, while returning from Varanasi, he called his driver to be at station at 3 a.m. in morning. He reached Gaya Railway Station at 3 a.m. But his driver was not there. Dubey took a rickshaw. After few hours he was found dead by the side of the road. He had been shot.

- (a) Do you think that this is isolated incident in the present context ? Why ?
- (b) Discuss the implications of this case on the political and legal frontiers.

(6 weightage)