

INAUGURATION OF SIMS



11th August 2016 was a historic day for SIMS. It was on this day that our temple of learning got inaugurated by the Hon'ble Governor of Kerala, Shri. Justice P. Sathasivam. His Excellency Mar Pauly Kannokadan, Bishop, Diocese of Irinjalkkuda and Patron of SIMS, in the august presence of Prof. C. Ravindranath, Hon'ble Minister for Education, Govt. of Kerala; Sri. B. D. Devassy, MLA, Chalakudy; Very Rev. Msgr. (Dr.) Lazar Kuttikkadan, the Manager; Very Rev. (Dr.) Antu Alappadan, Executive Director of Sahrdaya Group of Institutions and Sri. P. R. Prasad, President, Kodakara Grama Panchayat, extended the Governor and his wife a red carpet welcome. In the inaugural address, the Governor presented the employment scenario and the skill gap prevailing among the management graduates in our country and urged the students to reach out, explore and work with passion in their heart to succeed in life. Sri. B. D. Devassy, MLA,

Chalakudy while commending the work of the engineering college wished that the students of SIMS could learn the skills to improve the conditions of the poor people of this region in a significant manner. Mar Pauly Kannokadan, in his keynote address said that SIMS believes in diversity and it would train the youth to become the leaders of tomorrow with apt skills, deep rooted sense of social responsibility, strong ethical values and global outlook in a secular and democratic manner. He encouraged the students to set clear goals, work hard and lead the world with innovative and creative pursuits. Mr P. R. Prasad received a cheque for Rs 1 lakh from Msgr. Dr. Lazar Kuttikkadan for the Tanal Project of Kodakara Grama Panchayat on this occasion.

INAUGURATION OF ACADEMIC YEAR (AAGHAZ 2016)



It is said 'well begun is half done'. In a glittering function named 'AAGHAZ 2016' the first batch of students was welcomed on the 1st of August at 9.30 a.m. The students took an oath, in the presence of their parents, teachers and distinguished guests, that they would lead a purposeful and responsible life ahead by conducting themselves ethically and professionally. His Excellency Mar Pauly Kannokadan in his presidential address urged the students to set clear goals, trust in god and work hard to succeed in life. Delivering the keynote address, Dr. P.K. Michael Tharakan, former Vice-Chancellor of Kannur University, said a large number of management graduates pass out every year but our society is not showing the signs of advancement. He urged the students to take up the lead role and transform the society in which they live. Very Rev. Msgr. (Dr.) Lazar Kuttikkadan, the Manager; Very Rev. (Dr.) Antu Alappadan,

Executive Director of Sahrdaya Group of Institutions, Dr. K.T. Joseph, Director, SCET, Rev. Fr. Jinoj, Asst. Director, Sahrdaya Tech also delivered messages and blessed the students. Dr. George A. P., Director of SIMS, thanked everyone and welcomed the students to SIMS.

VISION

Global approbation for our value driven and socially responsible business education and research.

MISSION

Meaningful business education and research that promotes inter-disciplinary thinking and practical wisdom by engaging enlightened and enterprising human resources from industry and academia, building world class infrastructure to mould ethically oriented and socially responsible business professionals and entrepreneurs who would contribute to the nation-building process.

BISHOP'S MESSAGE



I am very delighted to know that the students of SIMS are launching their semesteral newsletter -Spectrum- to make the public aware of what they do and learn at SIMS. I wish and pray that SIMS may reach its zenith of excellence by moulding socially responsible, professionally committed and ethically sound citizens to lead change. I wish the students every success in their endeavours. May God bless you all.

Bishop Mar Pauly Kannokadan.

DIRECTOR'S MESSAGE



I am extremely happy to know that the students are launching their biannual Newsletter - Spectrum - to script their experiences in and outside the campus during their stay at SIMS. I am sure this would be a true testament about their learning and development and will remain as great annals in the history of our institute.

Congratulations and best wishes to all those who have worked to make it a reality.

Dr. George A.P.

GUEST TALK

In order to mould the personality and the professional skills of the students, a series of Guest Talks by eminent personalities from industry and academia were conducted in the first semester.

■ The first interaction of the students was with **Dr. Suresh M Arckatty**, Zonal Business Head IBSC India, Secunderabad on 28th July 2016. He explained the "Expectations of the corporates from the Management Graduates" in detail. The session was very inspiring.



■ The second talk came from **Dr. Rajesh S. Nair** on 23rd August 2016. His session on 'Catalyzing Innovators & Entrepreneurs from the Ground Up' was an excellent eye-opener for us. He told us to work on innovative ideas and don't leave them until succeed.



■ The students got another opportunity to listen to the man behind aerospace engineering **Prof. M. Radhakrishnan Menon** (STEM Education & Employment Specialist & Director of Aero modeling Education) on 6th August.

His session on 'how to get promoted in 60 days' helped us broaden our understanding about our career and the challenges we may face in the job market.



■ Next came **Dr. Jose Mathew** (Former Head (Training) Tata Consultancy Services, Mumbai & Vice President Rolta India Ltd) & **Mr. Denny Joseph** (Registered Trainer & Coach, Ministry of

Education, Singapore). Their joint session on 'Transforming lives through self-discovery', conducted on 8th August, helped us rework on our aspirations about life.



■ **Prof. (Fr) Dr. Joy Thomas**, Chairperson for Religious & Cultural Studies, Don Bosco University, Assam portrayed a 'New Vision of Life' for us on 11th August. He inspired us to dream big in life.

■ **Dr. Leon Ittiachen**, MD, Hotel Merlin International, delivered a talk on 'Management Education in the Knowledge Economy' on 6th September 2016. He urged us to remain updated to face competition with confidence.



■ **Dr. Jose Mathew** [Former Head (Training) Tata Consultancy Services (TCS), Mumbai] & **Sri. Paulose N.V.**, [Chairman Global TV] jointly conducted a session on 'Managing time: an

'integrated perspective' on 3rd December 2016. This session helped us to understand the importance of time both in our professional and personal life. They introduced new techniques to manage our time especially during university exams.

■ **Prof. George Kuriyan**, Former Director (Personnel), Eastern Coalfields India Ltd, delivered a talk on 'Business ethics and corporate social responsibility' on 16th December 2016. This session made us understand the importance of ethics and CSR in business.

BRIDGE PROGRAMME

■ In order to refresh the knowledge on quantitative techniques, a bridge course on QT was conducted from 18th to 21st July 2016. **Prof. Satheesh S**, HOD, Dept of Applied Sciences, Vidya Academy of Science and Technology, Thrissur conducted the sessions. He made the students understand how quantitative techniques could be applied in business.

■ **Prof. P. Sreedharan** engaged a session on Business Laws on 22nd August 2016 to familiarize the subject of law to the students.



COMMUNICATION TRAINING

To enable the students to step in to the world of business with confidence and business acumen, SIMS arranges communication trainings by professionals.

■ The first training spanning for a period of 8 days from 18th to 26th July 2016, was conducted by Ms. Rekha M Ravindran, Founder & CEO, Genius World Foundation, Bangalore. The session helped the students to break the walls of communication and sharpen their personality.



■ Trinity Skills Trivandrum conducted 4 day professional development program for the students on self-awareness, time management, stress management, teamwork and leadership from 3rd to 6th August. It was a fabulous program. At the end of the programme, each student was provided with a written feedback which made them aware of their strengths and weaknesses.



■ Communication training sessions of Prof. Rafi Roy, former faculty Loyola College Chennai were conducted from 1st October to 19th November.

ORGANIZATIONAL STUDY

The students visited various organizations from 25th – 29th August 2016 to study the functioning of various departments and submitted the report to the institute.

INDUSTRIAL VISIT



In order to familiarize the students with the functioning of organisations and manufacturing units, visits to selected industrial establishments are arranged by the institute. Our visits began with Kerala Feeds Ltd, Kallettumkara on 3rd September 2016. It was a very useful and interactive visit. The company arranged a guided factory tour which helped the students to understand the production, material handling, and inventory management aspects of Ayurvedic product manufacturing. The students visited the herbal garden and understood the medicinal properties of many plants and herbs.

VALUE-ADDED PROGRAMME

In order to make the students industry- ready, various value added programs are planned by SIMS.

E-prenureship

To start with, a certificate Programme on E-prenureship (under the Certification of Centre of Excellence for International Examinations of the British Government, Australian Government & University of Cambridge), was scheduled from 1st October 2016. Dr. Shahjahan, Director General of Asia Pacific Centre of Excellence for International Examinations was the key resource person.



Management is about arranging and telling. Leadership is about nurturing and enhancing.

Tom Peters



SAP CERTIFICATION PROGRAMME

On 2nd December 2016, SIMS signed an MOU with Electro-Mech Enterprises Pvt Ltd to provide training in SAP Student Learning Hub Program. The course consists of 50 hours of classroom instruction on finance.

TMA

In order to connect the students with the industry, SIMS took institutional membership of TMA on 8th December 2016.



TMA Student Chapter, Thrissur

TMA Student Chapter conducted its annual election on 10th December 2016 to elect the office bearers for the academic year 2016-17. Mr. Sarath M.S was elected as Joint Secretary of Student Chapter, Thrissur

Student chapter organizes monthly guest talks on various subjects:

1. A talk on 'How digital is India's small business: Insight from big data' was organised at The Garuda, Thrissur on 15th October 2016. Dr. Bino Paul G.D, Dean, School of Management and Labour Studies, TISS Mumbai was the speaker.

2. A talk by Mr. Sandith Thandassery, CEO, Navgathi Marine Design and Construction Pvt. Ltd was conducted on 26th October 2016. He gave an inspiring and insightful lecture on 'Entrepreneurship & Business Management'.



3. A panel discussion on 'Demonetization' was conducted on 14th December. Experts from the industry and academia took part in the discussion.

4. A talk on "Building Business In Digital Age" was organized at Joys Palace Thrissur on 17th December 2016. Mr. Afsal Salu, Co-founder of Bigbasket.com was the key speaker.

TALENT HUNT

In order to identify the hidden talents of the students, a talent hunt competition was organized on 20th August 2016. The students exhibited their talents in Dance, Speech, Singing and Skit.



TEACHERS DAY CELEBRATION

The best teacher teaches from the heart not from the book. The students organized Teacher's Day celebration on 5th September 2016. The students greeted their teachers with cards prepared by them. The Director and the teachers took part in games and delivered messages.



Someone is sitting in the shade today because someone planted a tree a long time ago.

Warren Buffett



ONAM CELEBRATION

Onam is the traditional harvest festival of Kerala. It falls in the Malayalam calendar month of Chingam. SIMS family celebrated Onam, the State Festival of Kerala on 9th September 2016 with much joy and spirit. The students and the staff participated in various games with great zest, created a marvelous flower carpet and relished a grand Onasadhya. It was a day of celebration for all of us.



CHRISTMAS CELEBRATION

Christmas was celebrated with full spirit on 22nd December 2016. Our Chairman Bishop Mar. Pauly Kannokadan inaugurated the function by cutting the cake along with the Board Members of the college. His inspiring message was not to let Santa to take over Lord Jesus Christ in our Christmas celebration'. The Director delivered Christmas message and wished us a very Happy New Year.



MANAGEMENT FEST

SIMS won the overall championship and a cash prize of Rs 26000/- at the National Level Management Fest-'Blue Ocean 2016' held at Kerala Agricultural University on 15-16 Dec 2016. The participants were Jithin John, Delson Dominic, Melvin Davis Merin Pulikottil, Vishnu Krishna, Vibin Wilson, Anjitha P Ram, Navya O.V, Irin Chacko, Hima Anto, Sachin Babu and Benjamin Bosco. Congratulations to the winners.



Linto T A, Elbin Thomas, Anju Paul and Nimmi Anto participated in Euphora 2K16, Management fest held at Sahridaya College of Advanced Studies, Kodakara on 16th November 2016 and bagged the second prize for the HR Event. Congratulations to the winners.

Sarath M S and Wilfred Joju won the First prize in District level Business Quiz - Q-riosity- held at Kerala Agricultural University on Dec 1, 2016. Congratulations.

Our students participated in the Management Fest, JEMECE held at John Mathal Centre, Thrissur and also in Daksh, Management Fest held at De Paul Institute of Science & Technology, Angamaly on 4 & 5 Oct, 2016.

The students participated in the management fest Inflore organized by Rajagiri Centre for Business Studies, Kochi on 28- 29, October 2016.

The students participated in the management fest Legado 2K16 organized by Holy Grace Academy, Mala on 20th & 21st October. Mr. Shahul Rajan bagged the second prize in pencil drawing competition. Congratulations to him.

SPORTS AND GAMES

Our students participated in the Shuttle Tournament conducted by the University of Calicut at St. Joseph's College, Irinjalakuda on 31 August 2016.

The students participated in the football match organized by the University of Calicut at Christ College, Irinjalakuda on 24th October 2016.



INTERNATIONAL CONFERENCE

The students participated in the International Conference on 'Realm of Management in Bhagavad Gita' held at Nehru School of Management, Thiruvllwamala Thrissur on November 4, 2016.

“Efforts and courage are not enough without purpose and direction”.

John F Kennedy



✚ PARENT- TEACHER MEETING

The parents are the important stakeholders of our family. SIMS regularly conducts PTA to communicate the progress of the students to the parents and to take suggestions from them to improve the functioning of the institute. Three (3) Parent-teacher meetings were conducted in the first semester on 1st August 2016, 21st October 2016 and 6th January 2017 respectively in the college auditorium hall.



✚ NEW YEAR CELEBRATION

We arranged a brief function on 3rd January 2017 to celebrate the New Year. The Director told us to be sincere and committed in whatever we do to make the year a fruitful year. Cake was shared among the members of SIMS family.

✚ FACULTY CORNER

- Dr. George A P delivered an expert talk on 'Know your real self to the students of Chinmaya Mission College, Thrissur on 3rd Aug, 2016.
- Dr. George A P addressed the parents and the students of Vimala College, Thrissur on 'Parent - Child Communication' on Aug 5, 2016.
- Dr. George A P gave a talk on 'Financial inclusion and rural employment' during the Keraleeyam event organised by Government of Kerala on October 11, 2016 at Marine Drive, Kochi.
- Dr. George A P attended Syllabus Modernization Workshop at Kerala University of Fisheries and Ocean Studies (KUFOS), Kochi on December 15, 2016.
- Dr. George A P conducted a session on 'Organisational Communication' for the non-teaching staff as part of Staff Development Program of Sahrdaya Engineering College on December 29, 2016.
- Dr. George A.P published a paper entitled "Tax payer satisfaction and Intention to reuse government site for e-Filing" in the IIM Indore Management Journal Vol 8, Issue 1, page 46-59, Jan 2017.



If you don't have a Competitive advantage, don't compete.

Jack Welch



The only way to do great work is to love what you do.

Steve Jobs



✚ Our Specialization Electives



- ▶ State of the art infrastructure
- ▶ Excellent faculty with rich experience
- ▶ SAP Certification
- ▶ Opportunity to 'earn while learn'
- ▶ Value added courses and certifications
- ▶ Regular Industry interface
- ▶ Industrial visits (national and international)
- ▶ Live Projects and Internships
- ▶ Club activities and programmes
- ▶ Mentoring
- ▶ Communicative & Personality Development Training

SAHRDAYA INSTITUTE OF MANAGEMENT STUDIES

MANAGED BY IRINJALAKUDA DIOCESAN EDUCATIONAL TRUST

Approved by AICTE & Affiliated to University of Calicut

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