

Business Today B-Schools Ranking 2021

SIMS Ranked 7th among the top B-Schools in Kerala

In the latest ranking, published in the November 14th 2021 issue of Business Today magazine, of the top B-schools in India, Sahrdaya Institute of Management Studies (SIMS), Kodakara, has been ranked 7th best B-School in Kerala and secured the 275th rank in their overall ranking of all the colleges in India.

The Business Today-MDRA Best B-school Survey has established itself as the primary reference point for business education aspirants over the past nine years and SIMS is proud to have achieved such good positioning in its first year of participation. The process involved the aggregation of data from India's top B-schools through a detailed questionnaire spanning almost 20 pages. The data collected from about 300 + colleges, contributed towards their scores across five parameters (1 Learning Experience 2 Living Experience 3 Placement Performance 4 Selection Process followed by the colleges 5 Future orientation 6 ROI for students), and 127 sub-parameters or attributes. All data submitted were for the current academic year. Apart from the main ranking of the institutes, Business Today has also published ranks of schools based on each primary parameter, cities, zones, and return on investment (RoI). Separate rankings of private and government institutions have also been published. The big trend in business education this year is the distinct imprint of the pandemic on business school education and area where SIMS has excelled.

As industries and companies have moved en masse to digital methods of doing business, SIMS has been able to successfully course correct and add modules on artificial intelligence (AI), machine learning (ML) and other digital technologies to their MBA courses. Our vision is that in the long run, such integration of industry needs will only help our students become ready to join the workforce with digital skillsets in addition to management skills.

For the reference

<https://www.businesstoday.in/bt-schools>

Business School Rankings

2022 **2021** 2020 2019 2018 2017 2016

Note: Ranking based on score obtained out of the total of 1,000. Different weightage assigned to each of 5 parameters. Click on any to view its ranking.

Overall 1000 Learning 250 Living 150 Placement 250 Selection 150 Future 200

Sahrdaya Institute of Management Studies

Rank	Name	Score	
275	Sahrdaya Institute of Management Studies, Thrissur	441.8	

(filtered from 305 total entries)

Previous **1** Next



Overall Ranking-2021

INDIA'S BEST ► B-SCHOOLS

THE LIST (268-305 / 305)

2021	2020	INSTITUTE	STATE	ZONE	GOVT/ PVT
268	257	Department of Management, Presidency College, Bengaluru	Karnataka	South	P
269	DNP	Guru Nanak College (Autonomous), Chennai	Tamil Nadu	South	P
270	DNP	People's Institute of Management & Research, Bhopal	Madhya Pradesh	West	P
271	DNP	Department of Business Administration and Research, Shri Sant Gajanan Maharaj College of Engineering, Shegaon	Maharashtra	West	P
272	DNP	Sau. Leena Kishor Mamidwar Institute of Management Studies & Research, Chandrapur	Maharashtra	West	P
273	283	Pranveer Singh Institute of Technology, Kanpur	Uttar Pradesh	North	P
274	255	Department of Business Administration, Kanpur Institute of Technology, Kanpur	Uttar Pradesh	North	P
275	DNP	Sahrdaya Institute of Management Studies, Thrissur	Kerala	South	P
276	256	Royal School of Business, Royal Global University, Guwahati	Assam	East	P
277	260	M.A.M. Business School, Tiruchirappalli	Tamil Nadu	South	P
278	253	Virudhunagar Hindu Nadars' Senthikumara Nadar College, Virudhunagar	Tamil Nadu	South	P
279	264	Global Business School, Hubli	Karnataka	South	P
280	265	Baba Farid College of Management & Technology, Bathinda	Punjab	North	P
281	271	Seshadripuram Institute of Management Studies, Bengaluru	Karnataka	South	P
281	263	Department of MBA, Sagar Institute of Research & Technology, Bhopal	Madhya Pradesh	West	P
283	273	Department of Management Science, S.A. Engg. College, Chennai	Tamil Nadu	South	P
284	274	C K Shah Vijapurwala Institute of Management, Vadodara	Gujarat	West	P
285	277	JSPM's Jayawant Institute of Management Studies, Pune	Maharashtra	West	P
286	262	Department of Management Studies, The Oxford College of Engineering, Bengaluru	Karnataka	South	P
287	DNP	Pyramid College of Business & Technology, Phagwara	Punjab	North	P
287	DNP	S.B. Jain Institute of Technology, Management & Research, Nagpur	Maharashtra	West	P
289	267	Sinhgad Business School, Pune	Maharashtra	West	P
290	266	Astha School of Management, Bhubaneswar	Odisha	East	P
291	276	Avanthi Degree & PG College, Hyderabad	Telangana	South	P
292	DNP	Sunshine Group of Institutions, Rajkot	Gujarat	West	P
293	DNP	Department of Business Administration, Prasad V. Potluri Siddhartha Institute of Technology, Vijayawada	Andhra Pradesh	South	P
294	DNP	T. John College, Bengaluru	Karnataka	South	P
295	DNP	DAV Institute of Management, Faridabad	Haryana	North	P
296	287	Surana College, Bengaluru	Karnataka	South	P
297	DNP	ITM Vocational University, Vadodara	Gujarat	West	P
298	286	Chetan Business School, Hubli	Karnataka	South	P
299	DNP	Dept. of Business Administration, MK Bhavnagar University, Bhavnagar	Gujarat	West	G
300	DNP	Indore Management Institute and Research Centre, Indore	Madhya Pradesh	West	P
301	275	Shri Vaishnav Institute of Management, Indore	Madhya Pradesh	West	P
302	DNP	AISSMS Institute of Management, Pune	Maharashtra	West	P
303	291	Amjad Ali Khan College of Business Administration, Hyderabad	Telangana	South	P
304	292	Department of Economics, Commerce and Management, Martin Luther Christian University, Shillong	Meghalaya	East	P
305	DNP	Sarojini Naidu Vanita Maha Vidyalaya, Hyderabad	Telangana	South	P

Ranking is based on objective data only. Only those B-schools which submitted their objective data have been ranked. Institutes like IIM Kozhikode, fulfilled the below criteria were considered eligible for participation in ranking: i. Minimum three batches passed out; ii. Offering full-time Postgraduate wise score. DNP = Did Not Participate