C 24233   (Pages : 2)   Name.................................

                                                     Reg. No....................................

SECOND SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2017

(CUCSS)

BUS 2C 15—MANAGEMENT INFORMATION SYSTEMS

(Regular FT—2016 Admissions)

Time : Three Hours   Maximum : 36 Weightage

Part A

Answer the following questions.
Each question carries 1 weight.

1. What is the difference between structured and unstructured information ?

2. What are the functions of marketing information system ?

3. What is technical feasibility ?

4. What is a Structure ?

5. What do you mean by Software Specification ?

6. Define knowledge base.

                                                     (6 × 1 = 6 weightage)

Part B

Answer any **four** *of the following questions.*
Each question carries 3 weights.

7. Describe the necessity of information in the management of organisations.

8. Explain in detail the System Development Life Cycle (SDLC).

9. What do you mean by threats to information resources.

10. Give a detailed description of Information System Architecture.

11. Define software engineering quality. List and explain its dimensions.

12. Piracy and Privacy are the biggest issues created by the information technology. Discuss.

                                                     (4 × 3 = 12 weightage)

Part C

Answer any **three** *of the following questions.*
Each question carries 4 weights.

13. Distinguish between a data processing system and MIS.

14. Briefly explain the evaluation of MIS. Explain the various benefits of MIS in detail.

15. Explain various stages of system design. How proper design helps during implementation stage?

16. What do you mean by Software Metrics and Software Quality Assurance?

17. List and explain different types of information systems.

(3 × 4 = 12 weightage)

Part D

Answer the **compulsory** *question.*
The question carries 6 weights.

18. Discuss the various stages in the System Development Life Cycle (SDLC) applied to MIS development.

(1 × 6 = 6 weightage)