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Reg. No.....

SECOND SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2018

(CUCSS)

M.B.A.

BUS 2C 13—HUMAN RESOURCE MANAGEMENT

(2016 Admissions)

Time: Three Hours

Maximum: 36 Weightage

Part A

Answer all questions.

Each question carries 1 weightage.

- 1. What are the levels of Human Resource Planning?
- 2. What is Job Rotation?
- 3. Why do employees join Trade Unions?
- 4. Define Human Resource Audit.
- 5. What is employee leasing?
- 6. What is sensitivity training?

 $(6 \times 1 = 6 \text{ weightage})$

Part B

Answer any four of the following. Each question carries 3 weightage.

- 7. What are intrinsic rewards?
- 8. What is Compensation?
- 9. Define knowledge Management.
- 10. What are the stages in Career Development?
- 11. What are the purposes of Promotion?
- 12. Define Halo Error Effect.

 $(4 \times 3 = 12 \text{ weightage})$

Turn over

Pårt C

Answer any three questions. Each question carries 4 weightage.

- 13. What are the main HR operational functions? Explain in detail.
- 14. Explain the steps in Human Resource Planning.
- 15. Discuss the differences between Training and Development.
- 16. Explain in brief the Performance Appraisal Techniques.
- 17. Explain in detail the Workers Participation in Management.

 $(3 \times 4 = 12 \text{ weightage})$

Part D

Answer the compulsory question. Question carries 6 weightage.

- 18. Recruitment is understood as the process of searching for and obtaining applicants for jobs, from among whom the rights people can be selected. Theoretically, recruitment process is said to end with the receipt of applications, in practice the activity extends to the screening of applications so as to eliminate those who are, not qualified for the job Recruitment refers to the process of receipt of applications from job seekers. In reality, the term is used to describe the entire process of employee hiring. These are recruitment boards for railways, banks and other organization.
 - (a) Explain in detail the general purpose of recruitment?
 - (b) Explain factors governing Recruitment.

 $(1 \times 6 = 6 \text{ weightage})$