

C 43470

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Name.....

Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, JULY 2023

(CUCSS)

M.B.A.

BUS 4C 22—CORPORATE GOVERNANCE

(2016 Scheme)

Time : Three Hours

Maximum : 36 Weightage

Part A*Answer **all** the questions.**Each question carries 1 weightage.*

1. Define Corporate Governance.
2. What is transparency in business ?
3. What is the meaning of public company ?
4. Expand NCDRC.
5. Differentiate between investor and shareholder.
6. Who is an internal auditor ?

(6 × 1 = 6 weightage)

Part B*Answer any **four** questions.**Each question carries 3 weightage.*

7. Write a note on Narayana Murthy committee.
8. Present Japanese model of corporate governance.
9. Briefly explain the benefits of good corporate governance.
10. What are the highlights of Tata finance case ?
11. What is the role of SEBI in bringing good corporate governance practices in India ?
12. What are the principles of corporate governance ?

(4 × 3 = 12 weightage)

Turn over

Part C

*Answer any **three** questions.
Each question carries 4 weightage.*

13. What are the functions of audit committee ? Explain.
14. Justify the need and relevance of corporate governance to developing countries with particular reference to India.
15. Comment on Enron fraud.
16. Write on the details to be reported to external parties with respect to corporate governance.
17. Distinguish between corporate social responsibility and corporate governance

(3 × 4 = 12 weightage)

Part D

Compulsory question carries 6 weightage.

18. *Case Study :*

Jonica Gunsan is the environmental compliance manager for a small plastics manufacturing company. She is currently faced with the decision whether or not to spend money on new technology that will reduce the level of a particular toxin in the waste water that flows out the back of the factory and into a lake.

The factory's emission levels are already within legal limits. However, Jonica knows that environmental regulations for this particular toxin are lagging behind scientific evidence. In fact, a scientist from the university had been quoted in the newspaper recently saying that if emission levels stayed at this level, the fish in the lakes and rivers in the area might soon have to be declared unsafe for human consumption.

Further, if companies in the region don't engage in some self-regulation on this issue, there is reason to fear that the government - backed by public opinion- may force companies to begin using the new technology, and may also begin requiring monthly emission level reports (which would be both expensive and time consuming). But the company's environmental compliance budget is tight. Asking for this new technology to be installed would put Jonica's department over-budget, and could jeopardize the company's ability to show a profit this year.

Questions :

- 1 What motives would the company have to install the new technology ?
- 2 What motives would the company have to delay installing the new technology ?
- 3 Why might the companies in this region prefer for the government to impose new regulations ?

(1 × 6 = 6 weightage)