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# FOURTH SEMESTER M.B.A. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, JULY 2022

(CUCSS)

M.B.A.

# BUS 4C 24—MANAGEMENT CONTROL SYSTEM

(2016 Scheme)

Time: Three Hours

Maximum: 36 Weightage

# Section A

Answer all the questions.

Each question carries 1 weightage.

- 1. What are profit centres?
- 2. What is Replacement Cost?
- 3. What do you mean by JIT?
- 4. What is Goal Congruence?
- 5. What is flexible budgeting?
- 6. What is Revenue Centre?

 $(6 \times 1 = 6 \text{ weightage})$ 

## Section B

Answer any **four** questions. Each question carries 3 weightage.

- 7. What is Budgetary Control? Explain the steps involved in budgetary control system.
- 8. Distinguish between Strategic planning & control and Management control.
- 9. Discuss the main principles of Total Quality Management.
- 10. Explain the tools used to analyse financial performance.
- 11. Explain how to implement Performance Measurement System.
- 12. Briefly explain Analysis of Variance.

 $(4 \times 3 = 12 \text{ weightage})$ 

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# Section C

Answer any **three** questions.

Each question carries 4 weightage.

- 13. What is a 'Responsibility Centre'? Why are they established? Explain the different types of Responsibility Centres.
- 14. What is transfer pricing? Describe the methods for determining the transfer price.
- 15. "Balanced Scorecard measures are linked from top to bottom and tied to specific targets throughout the entire organisation". Justify.
- 16. "Management control in service industries is somewhat different from management control system in manufacturing companies". Critically examine.
- 17. How does management style affect management control process?

 $(3 \times 4 = 12 \text{ weightage})$ 

#### Section D

Answer the following compulsory question which carries 6 weightage.

18. Identify various critical components of management control and explain its nature and purpose. Briefly explain the considerations involved in designing management control system.

 $(1 \times 6 = 6 \text{ weightage})$