

C 23468

Name.....

Reg. No.....

**SECOND SEMESTER M.B.A. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, JULY 2022**

M.B.A. (CUCSS)

BUS 2C 09—SOFT SKILL DEVELOPMENT

(2016 Scheme)

Time : One Hour and Half

Maximum : 18 Weightage

*Answer all the parts.***Part A**

*Answer all the questions.
Each question carries 1 weightage.*

1. Define stress.
2. Who is a leader ?
3. Define ethics.
4. State the components of attitude.
5. What are the different phases of Group Discussion ?
6. What is meant by Personality Analysis ?

(6 × 1 = 6 weightage)

Part B

*Answer any **four** of the following.
Each question carries 3 weightage.*

7. What are the essential qualities of a successful leader ?
8. Explain the three components of Freudian Analysis of Personality Development.
9. Define attitude. What are the benefits of positive attitude ?
10. What are the emotions displayed by Body Language ?
11. Define ethics and list the sources of ethical norms.
12. What is time management ? Explain the general principle of time management.

(4 × 3 = 12 weightage)