C 3714

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SECOND SEMESTER M.B.A. DEGREE (REGULAR/SUPPLEMENTARY) EXAMINATION, JULY 2021

M.B.A. (CUCSS)

BUS 2C 09—SOFT SKILL DEVELOPMENT

Time : One Hour and a Half

Maximum : 18 Weightage

Answer all parts.

Part A

Answer the following questions.

Each question carries 1 weightage.

- 1. Define Ethics.
- 2. State the components of attitude.
- 3. Define Stress.
- 4. What is grapevine communication?
- 5. What are the categories of human temperaments?
- 6. Define Leadership.

 $(6 \times 1 = 6 \text{ weightage})$

Part B

Answer any **four** of the following. Each question carries 3 weightage.

- 7. Explain the five dimension of personality (five factor model).
- 8. Define ethics and list the sources of ethical norms.
- 9. Explain various types of Soft Skills.
- 10. What are the emotions displayed by Body Language?
- 11. Define Attitude. What are the benefits of positive attitude?
- 12. What is time management? Explain the general principle of time management.

 $(4 \times 3 = 12 \text{ weightage})$