

D 91566

Name.....

Reg. No.....

THIRD SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2021

(CUCSS)

M.B.A.

BUS 3C 20—SUPPLY CHAIN MANAGEMENT

(2016 Admissions)

Time : One Hour and a Half

Maximum : 18 Weightage

Section A

*Answer all questions given below.
Each question carries 1 mark.*

1. Define Logistics.
2. What do you mean by logistics systems ?
3. What is distribution centre ?
4. What is material handling ?
5. What is transportation ?

(5 × 1 = 5 marks)

Section B

*Answer any two questions given below.
Each question carries 2 marks.*

6. What is supply chain flow cycle ?
7. What is Bullwhip effect ?
8. What are the different inventory management techniques ?

(2 × 2 = 4 marks)

Section C

*Answer any one question given below.
Each question carries 3 marks.*

9. Explain the different types of transportation in Logistics.
10. Write a brief note on logistics system analysis.

(1 × 3 = 3 marks)

Section D

Compulsory question.

11. Discuss the role and important role of international logistics management.

(1 × 6 = 6 marks)