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Name.....

Reg. No.....

THIRD SEMESTER M.B.A. DEGREE EXAMINATION, JANUARY 2021

(CUCSS)

M.B.A.

BUS 3C 19—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(2016 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Section A

Answer all questions given below.

Each question carries 1 mark.

1. What is Project Management ?
2. What is venture capital ?
3. What do you mean by small business ?
4. Who is an entrepreneur ?
5. What is project roll up ?
6. What is project cost ?

(6 × 1 = 6 weightage)

Section B

Answer any four questions given below.

Each question carries 3 marks.

7. Explain the importance of project management.
8. What are the disadvantages of small business ?
9. Explain the nature of entrepreneurship.
10. What are the different types of project contracting ?
11. What are the different steps in project controlling ?
12. What are the social factors in nurturing entrepreneurship ?

(4 × 3 = 12 weightage)

Turn over

Section C

Answer any three questions given below.

Each question carries 4 marks.

13. Explain the government regulatory framework for women entrepreneurs.
14. Explain the economic and social policies governing small scale units.
15. Discuss the process of building high performance project teams.
16. Explain the different steps in project planning.
17. Explain the different methods for estimating project cost.

(3 × 4 = 12 weightage)

Section D

Compulsory question.

18. Discuss the importance of small business in Indian environment.

(1 × 6 = 6 weightage)